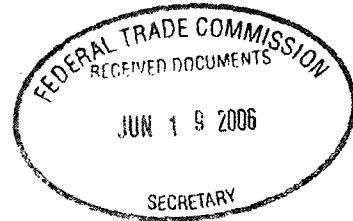


522418-70583

Deborah Platt Majoras
Federal Trade Commission/Office of the Secretary
Room H-135 (Annex W)
600 Pennsylvania Ave. NW
Washington DC 20580



Dear Mrs. Majoras,

I am writing this letter to express my concern about the proposed Business Opportunity Rule R511993.

I have been in the direct selling industry for 9 years and I am concerned that the proposed rule mentioned above would hamper me in continuing with my business. I have never participated in any direct selling companies except in a company called Mannatech in Coppell Texas. They are a very ethical company and with hard work I have reached a comfortable level as an Executive Director.

I understand that the FTC plays a key role in protecting the public from those who would scam consumers, but I feel that adding a lot of complicated rules for the average person to understand and follow would be burdensome, confusing, and unnecessary in starting a network marketing business.

I started in network marketing business originally in order to be able to work from home to allow me to be there at all times for my foster and adopted, special needs children. It has been a great experience for me in personal growth as well as being able to care for my family. Now, as I am approaching retirement age, I see my Mannatech Business as my retirement...allowing me not to have to depend on Social Security, and allowing me an independent lifestyle as I age. I am concerned that burdensome rules for network marketing will interfere with my plans for retirement.

The parts of the proposed rule that most concern me are:

The Seven-Day Waiting Period.

This would project a feeling of danger. A legitimate network marketing company offers no danger, only opportunity. People can enter my business by purchasing a product pack for as little as \$100 - which includes a product worth more than \$100 (and it is refundable if they change their mind). Why should it be harder to purchase a product pack such as this than it is to purchase items from a store?

Disclosure of 10 Prior purchasers.

This would be a very burdensome and confusing requirement. Now, more than ever, people are protecting their financial activities. Many do not want their identities and activities passed around on lists - I know I certainly don't.

Litigation Information

With the current litigious environment where a company can be sued for no cause whatsoever, I find it very unproductive to have to divulge litigation until a final judgment is reached.

Based on this input, I am hoping that you will find less burdensome alternatives in the case of the direct selling industry.

Thank you for your time in considering my comments.

Sincerely,

[Redacted signature]

[Redacted signature]

Linda Bragg

[Redacted signature]